

ORDER



KSNV

Orders
Order / Rev: 113983
Alt Order #:
Product Desc: March 11-24
Estimate:
Flight Dates: 03/11/13 - 03/24/13
Original Date / Rev: 03/08/13 / 03/08/13
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency Name: Policy Communications
Buying Contact:
Billing Contact:
 415 S. 6th St.
 Las Vegas, NV 89101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hafen, Andy for Mayor
Demographic: A25-54
Product Codes: PLC30
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/13	03/24/13	41	\$16,730.00	\$14,220.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	41	\$16,730.00	\$14,220.50	0.00
Totals	41	\$16,730.00	\$14,220.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	03/11/13	03/24/13	Today Show	CM	658a-9am	-----	:30	0	\$450.00	2	0.00	NM	5	\$2,250.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	M-W-F--		3				\$450.00		0.00			
		Week: 03/18/13	03/24/13	-T-T---		2				\$450.00		0.00			
N 2	KSNV	03/11/13	03/24/13	Sa-Su Early News	CM	5pm-630pm	-----	:30	0	\$300.00	2	0.00	NM	4	\$1,200.00
				Sa-Su Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	-----SS		2				\$300.00		0.00			
		Week: 03/18/13	03/24/13	-----SS		2				\$300.00		0.00			
N 3	KSNV	03/11/13	03/24/13	Saturday Today	CM	7a-9am	-----	:30	0	\$350.00	2	0.00	NM	2	\$700.00
				Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	-----S-		1				\$350.00		0.00			
		Week: 03/18/13	03/24/13	-----S-		1				\$350.00		0.00			
N 4	KSNV	03/11/13	03/24/13	M-F 6-7a WakeUp w/Wa	CM	6-7a	-----	:30	0	\$450.00	2	0.00	NM	5	\$2,250.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	-T-T---		2				\$450.00		0.00			
		Week: 03/18/13	03/24/13	M-W-F--		3				\$450.00		0.00			
N 5	KSNV	03/11/13	03/24/13	M-F Jeop/Wheel	CM	630-730pm	-----	:30	0	\$600.00	2	0.00	NM	3	\$1,800.00
				M-F Jeopardy/Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	--W----		1				\$600.00		0.00			
		Week: 03/18/13	03/24/13	M--T---		2				\$600.00		0.00			

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Advertiser: Hafen, Andy for Mayor
 Product Desc: March 11-24
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSNV	03/11/13	03/24/13	M-F Early News M-F Early News	CM	5-630p	-----	:30	0	\$650.00	2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	M---F--					2	\$650.00		0.00			
		Week: 03/18/13	03/24/13	-T--F--					2	\$650.00		0.00			
N 7	KSNV	03/11/13	03/24/13	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----	:30	0	\$200.00	2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	-----SS					1	\$200.00		0.00			
		Week: 03/18/13	03/24/13	-----SS					1	\$200.00		0.00			
N 8	KSNV	03/11/13	03/24/13	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----	:30	0	\$250.00	2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	-----S-					1	\$250.00		0.00			
		Week: 03/18/13	03/24/13	-----S-					1	\$250.00		0.00			
N 9	KSNV	03/11/13	03/24/13	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-----	:30	0	\$650.00	2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	M-W-F--					3	\$650.00		0.00			
		Week: 03/18/13	03/24/13	-T-T---					2	\$650.00		0.00			
N 10	KSNV	03/11/13	03/24/13	Noon News Noon News	CM	12-1230pm	-----	:30	0	\$220.00	2	0.00	NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	M---F--					2	\$220.00		0.00			
		Week: 03/18/13	03/24/13	-T-T---					2	\$220.00		0.00			
N 11	KSNV	03/11/13	03/24/13	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-----	:30	0	\$180.00	2	0.00	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	-T-T---					2	\$180.00		0.00			
		Week: 03/18/13	03/24/13	M-W-F--					3	\$180.00		0.00			
													Totals	41	\$16,730.00